

(19) World Intellectual Property  
Organization  
International Bureau



(43) International Publication Date  
1 April 2004 (01.04.2004)

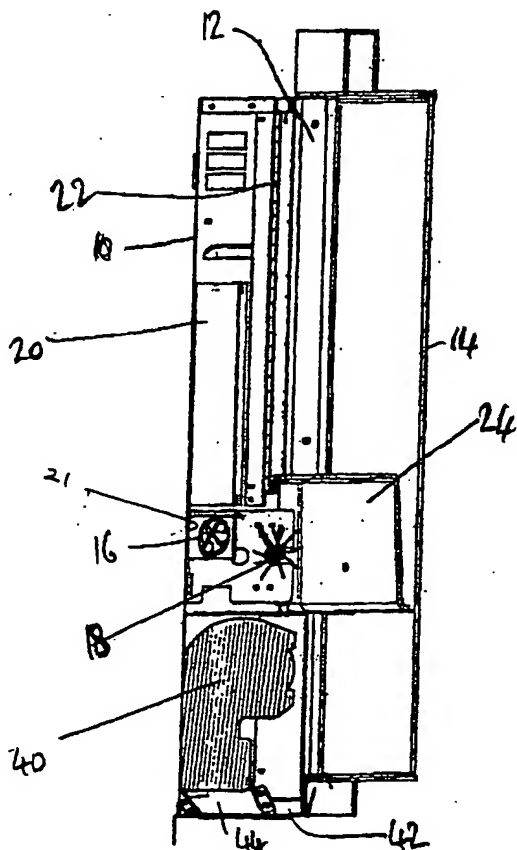
PCT

(10) International Publication Number  
**WO 2004/027321 A1**

- (51) International Patent Classification<sup>7</sup>: **F24C 7/00** (74) Agent: **HARRISON GODDARD FOOTE**; Belgrave Hall, Belgrave Street, Leeds LS2 8DD (GB).
- (21) International Application Number: **PCT/EP2003/010465**
- (22) International Filing Date: **19 September 2003 (19.09.2003)**
- (25) Filing Language: **English**
- (26) Publication Language: **English**
- (30) Priority Data:  
0221728.9 19 September 2002 (19.09.2002) GB  
0313057.2 6 June 2003 (06.06.2003) GB
- (71) Applicant (for all designated States except US): **BASIC HOLDINGS [IE/IE]**; 41 Ailesbury Road, Dublin 4 (IE).
- (72) Inventor; and
- (75) Inventor/Applicant (for US only): **O'NEILL, Noel** [IE/IE]; 30 Riverview, Mell, Drogheda, Co Louth (IE).
- (81) Designated States (*national*): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (*regional*): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

[Continued on next page]

(54) Title: APPARATUS FOR PROVIDING A VISUAL EFFECT



(57) Abstract: Apparatus for simulating flames and such apparatus used in a wall-mounted flame effect electric fire are described. The apparatus arranges a light source below a reflecting means and a means for modifying light from the light source in front of the light source and below a partially diffusing and partially transmitting viewing screen. The light source comprises at least one halogen bulb or other lamp of comparable power, brightness size and intensity. The fire incorporating the flame simulating apparatus arranges a fan heater to draw air in through, and to expel heated air through, the base of the fire. The arrangement reduces the depth of the fire to facilitate wall mounting.

**Published:**

- with international search report
- before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments

*For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*

## Apparatus for Providing a Visual Effect

The present invention relates to apparatus for simulating flames, such as are used in flame effect electric heating appliances (i.e. electric fires). Flame simulating apparatus in general are well known and have been described in, for example, GB 2 230 335 and GB 2 275 105. Prior art apparatus such as described in the above patents is intended for use in an electric fire located in a conventional fireplace. As such, the fire is designed so that the fire is supported on a floor with a major part of the fire fitting into the recess of the fireplace. Therefore, the overall depth of the fire (i.e. its front-to-back dimension) can be relatively great.

The present invention seeks to provide an apparatus which has an equivalent or superior flame simulating effect, primarily for use in an electric fire, but which is suitable for mounting directly on a wall, that is, without the need for any sort of recess in the wall to accommodate the apparatus and most preferably with the apparatus spaced apart from (i.e. located above) the floor of the room. In order to achieve such an apparatus which is commercially and practically acceptable, the apparatus of the present invention is constructed to have a depth which is considerably less than conventional apparatus.

20

According to a first aspect of the invention there is provided a flame simulating apparatus comprising

- i) a light source;
- ii) a viewing screen capable of diffusing and transmitting light,
- 25 iii) a rear reflecting means disposed behind the viewing screen;
- iv) means for producing moving beams of light; wherein

the light source is disposed below the rear reflecting means and behind the viewing screen, the means for producing moving beams of light is disposed in front of the light source and below the screen and light from the light source is reflected by the means for producing moving beams of light onto the rear reflecting means and is reflected by the rear reflecting means onto the screen to produce a perceptible image

30

viewable on the screen, and wherein the light source comprises at least one light bulb having a diameter of not more than about 40mm.

According to a second aspect of the invention, there is provided a flame effect

5 electric fire comprising:

- i) a housing adapted to be mounted on a substantially plane wall;
  - ii) heating means disposed in the housing operative to draw air into the housing, heat the air and expel the heated air; and
  - iii) a flame simulating assembly mounted in the housing and comprising:
    - 10 (a) a light source;
    - (b) a viewing screen capable of diffusing and transmitting light;
    - (c) a rear reflecting means disposed behind the viewing screen; and
    - (d) means for producing moving beams of light, wherein
- 15 the light source is disposed below the rear reflecting means and behind the viewing screen, the means for producing moving beams of light is disposed in front of the light source and below the screen and light from the light source is reflected by the means for producing moving beams of light onto the rear reflecting means and is reflected by the rear reflecting means onto the screen to produce a perceptible image viewable on the screen, and wherein
- 20 the heating means draws in and expels air through a downwardly facing external panel of the housing.

Most preferably in these aspects of the invention, light from the light source is prevented from falling directly onto the viewing screen by means of a baffle mounted

25 above the light source. Preferably also the amount of light transmitted from the light source via the means for producing moving beams of light is maximised by providing an additional reflector mounted (with respect to the means for producing moving beams of light) behind the light source. Because of the limited available depth (front to back dimension) of the apparatus, the aperture through which light must pass (after

30 reflection from the means for producing moving beams of light) in order to strike the additional reflector is necessarily constrained in its size which limits the amount of

light which can be transmitted. Provision of the additional reflector maximises the amount of light passing through this aperture and so enables a light source of relatively lower power to be used than would otherwise be the case. Using a light source of relatively lower power is, of course, advantageous in that a physically  
5 smaller light source can be used.

Advantageously in these aspect of the invention the light source comprises at least one halogen bulb. Provision of the additional reflector permits, however, lower power and cheaper standard bulbs, such as tungsten filament bulbs to be used.

10

Most preferably in the first and second aspects of the invention the light source has a width of not more than about 20mm, typically not more than about 15mm, for example in the range of 13 to 15mm.

15 In a particularly preferred embodiment of both aspects of the invention, the means for producing moving beams of light comprises a shaft mounted substantially horizontally for rotation about its axis, said shaft having a plurality of outwardly (e.g. generally radially) directed pieces of reflective material depending therefrom, said pieces being effective to reflect light from the light source onto the screen. Thus  
20 light from the light source striking the pieces of reflective material is reflected by those pieces. Because the pieces of reflective material are rotating about the shaft, the light is reflected at constantly changing angles (since effectively the angle of incidence of the light on the pieces of reflective material is constantly changing). This causes light reflected from the pieces of reflective material, after further  
25 reflection by the rear reflecting means to trace a path up the screen, giving the appearance of moving flames. The pieces of reflective material are preferably non-planar to further vary the angle of reflection of the light and to contribute to a random appearance of the flame-like image on the screen.

30 In a further embodiment of both aspects of the invention, the shaft is driveably connected at its first end to a drive means (such as a motor) for rotation of the shaft

and is retained at its second end in a supporting bracket, the shaft being displaceable from its operative position thereby to permit access to the light source. In this way, a facility is provided for a user to change the light bulbs forming the light source if the bulbs fail.

5

According to a third aspect of the invention there is provided an apparatus for producing a visual effect (in particular for simulating flames) comprising:

- i) a light source;
  - ii) a viewing screen capable of diffusing and transmitting light,
  - 10 iii) means for producing moving beams of light,
- wherein:
- a) light from the light source is reflected by the means for producing moving beams of light, either directly or indirectly, onto the viewing screen to produce a perceptible image viewable on the screen; and
  - 15 b) the means for producing moving beams of light comprises a shaft mounted for rotation about its axis and having a reflective material mounted thereon for reflecting light from the light source, the shaft is driveably connected at its first end to a drive means operative to rotate the shaft and is retained at its second end in a supporting bracket, the shaft being displaceable from its
  - 20 operative position thereby to permit access to the light source.

In preferred embodiments the shaft is connected to the drive means via a flexible drive-transmitting bush and the second end of the shaft is releaseably mounted in the bracket, the shaft being displaceable when desired by flexure of the flexible bush.

- 25 Thus, in order to change a bulb of the light source, a user simply needs to release the second end of the shaft from its mounting and draw the second end of the shaft forwards causing the bush at the first end to bend. Access to the bulb or bulbs is then possible and when the bulb has been changed, the second end of the shaft can be re-mounted in its bracket.

30

In a further preferred embodiment of each aspect of the invention the rear reflecting means comprises a sheet of material having reflecting regions and non-reflecting regions. The reflecting regions may be generally flame shaped. The reflecting and non-reflecting regions may be formed by any suitable means such as treating a sheet  
5 of reflective material to make regions thereof matte, or attaching shaped pieces of reflective material to a dull or matte backing substrate.

The reflecting surface of the rear reflecting means may be curved or bowed, for example part cylindrical.

10

In preferred arrangements of each aspect of the invention, a simulated fuel bed is disposed directly in front of the diffusing and transmitting screen. Preferably the screen comprises a reflective front surface whereby a reflection of the fuel bed can be seen in the screen. In this way, the simulated flames (i.e. the image) in the screen  
15 appear behind the simulated fuel bed and in front of its reflection, so that the flames appear to emanate from the middle of a combined fuel bed comprising the simulated fuel bed and its reflection.

For a better understanding of the invention and to show how the same may be carried  
20 into effect, reference will be made by way of example only to the following drawings in which:

Figure 1 is a front plan view of a partly disassembled fire according to the invention;

25 Figure 2 is a section along the line A1-A1 of Figure 1, but showing the complete fire;

Figure 3 is a plan view of one arrangement of the base of the housing of an assembled fire according to the invention;

30 Figure 4 is a top plan view of an assembled fire;

Figure 5 is a schematic view of a reflecting means employed in the invention;

Figure 6 illustrates in greater detail the means for producing moving beams of light;

- 5 Figure 7 shows a detail of the mounting of one end of the means for producing moving beams of light; and

Figure 8 shows the means for producing moving beams of light in its displaced position.

10

- Referring now to the drawings the fire comprises a housing 10 preferably of metal having a front frame 12. The housing retains a protective screen 14 of a suitable optically transparent material, preferably a glass or possibly plastic material through which the flame simulating arrangement of the fire can be viewed. The screen 14 has  
15 been removed in the view shown in Figure 1. The protective screen does not form part of the flame simulating arrangement and serves primarily to enclose the flame simulating components to prevent the ingress of dust, for example.

- The flame simulating arrangement of the illustrated fire comprises a light source 16,  
20 means 18 for modifying the light from the light source 16 to provide the appearance of movement (also referred to as a "means for producing moving beams of light"), a rear reflecting means 20, and a viewing screen 22. The fire of the invention preferably further comprises a simulated fuel bed 24 (not shown in Figure 1) which may be formed from a plastic material moulded in to a suitable shape and suitably  
25 coloured to represent pieces of solid fuel (such as coal or logs) resting on an ember bed. The fuel bed 24 is illuminated from below by the light source 16. Preferably the light from the light source 16 is modified by the means 18 so that the intensity of the light falling on different parts of the fuel bed 24 varies in an apparently random manner, simulating the changing intensity of light from glowing embers. A baffle  
30 16a is provided above the light source 16 to substantially prevent light from the light source 16 from falling directly onto the screen 22.



The means 18 for modifying the light from the light source 16 preferably comprises a shaft 26 which is mounted essentially horizontally in use. The shaft is rotated about its axis by a motor 28. Depending from the shaft 26 is a plurality of pieces of reflective material 30. This pieces 30 may be of metal, metal foil, metallised plastic or the like and are preferably arranged to extend generally radially from the shaft 26. The pieces 30 need not lie exactly radially and considerable variance from an exact radial alignment is acceptable. The individual pieces 30 may be planar or may be twisted. Light from the light source 16 strikes the pieces 30 as they rotate about the shaft 26 and is reflected by the pieces 30 towards the reflecting means 20 and towards the underside of the fuel bed 24. The rotation of the pieces 30 about the shaft 26 causes the light from the light source 16 to be reflected at constantly changing angles with respect to a vertical plane (i.e. up and down the reflecting means 20) and if the pieces 30 are twisted this effect is enhanced by reflection at constantly changing angles in the horizontal plane (i.e. across the reflecting means from side to side). The result is an apparently random movement of the light. The means 18 for modifying light from the light source may have alternative constructions provided that an equivalent effect is achieved. For example, the means 18 may comprise pieces of reflective material such as pieces of glass or mirror tiles apparently randomly mounted on the outer surface of a rotatable cylinder so that light striking the glass or mirror pieces is reflected in an apparently random manner. Any of the reflecting components of the means 18 may be coloured in appropriate colours such as reds, greens, oranges and blues to enhance the appearance of the image in the viewing screen 22.

25

From the rear reflecting means 20, the light is reflected onto the viewing screen 22 to form a perceptible image. The viewing screen 22 has been removed in the view shown in Figure 1. The rear reflecting means 20 may be an essentially planar sheet of material, or the sheet of material may be curved or uneven in shape. The whole surface of the sheet may be reflective, or only part thereof may be reflective. In a preferred arrangement, the rear reflecting means 20 comprises a sheet of material

30

having reflective areas which are approximately flame shaped with the remainder of the sheet being essentially matte. The reflective areas may be formed from one or more cut-outs 20a of metal or other reflective material having the approximate shape of flames applied to an essentially matte front surface 20b of the sheet. The surface  
5 20b may, for example be matte black. Alternatively, an essentially reflective sheet may have regions which are made matte by etching, painting or the like. Providing reflective areas in flame shape enhances the flame-like appearance of the image in the viewing screen 22. Other arrangements of the rear reflecting means are possible, provided that they do not lead to an increased depth of the overall fire. For example,  
10 the reflective means may comprise a reflective back sheet which reflects light from the light source 16 through a further sheet disposed in front of the back sheet, the further sheet having flame shaped apertures through which light passes after reflection by the back sheet.

15 The viewing screen 22 is preferably a planar glass screen but may be curved or may be formed from suitably optically transmissive plastics material. The viewing screen 22 is constructed to be partially diffusing of light and partially transmitting. Such screens are described in, for example GB 2 275 105. The partially diffusing nature of the screen enhances the flame like nature of the image which is viewable in the  
20 screen 22. In preferred arrangements, the front surface of the screen (as seen by a user) is made partially reflective so that the fuel bed 24 is reflected in the screen. In this way the image of the flames appears to emanate from the middle of a combined fuel bed comprising the fuel bed 24 and its reflection in the screen 22. Preferably the screen 22 is darkly tinted or "smoked" so that the internal components of the fire are  
25 not visible when the fire is not in use.

The choice of light source is an important feature of the flame simulating assembly of the present invention. Convention flame effect fires for mounting in a hearth or fireplace have used conventional incandescent light bulbs which have an approximate  
30 diameter of around 60mm. In conventional fires, there is no practical restriction on the depth of the fire and so the size of the light source is not a problem. For

mounting the fire directly on an essentially plane wall surface, the fire must be made slimmer (i.e. of a reduced depth) so that it does not penetrate too far into the room. Accordingly the fire of the present invention uses, in one embodiment halogen bulbs which have a much smaller diameter of about 13-15mm. Alternatively, the light source 16 may comprise one or more so-called "candle" bulbs which are usually tungsten filament bulbs having a narrower lateral dimension than conventional tungsten filament bulbs, typically not more than 40mm, preferably not more than about 35mm. The smaller size of these bulbs enables them to be mounted behind the means 18 for producing moving beams of light and achieves a significant space saving. Typically, two halogen bulbs or candle bulbs are used as the light source. In this specification, "halogen bulb" refers to halogen bulbs as such and to other bulbs of equivalent size, power and brightness or intensity. Halogen bulbs thus achieve an intensity of emitted light which is comparable to, or better than, a conventional incandescent bulb, but with a much reduced size. A typical halogen bulb suitable for use in the present invention has a power of 40W to 60W. An example is a bulb sold under the trade name "HALOPIN" by Osram. Halogen bulbs because of their brightness and intensity, together with the relative dispositions of the bulbs, the reflection means 20 and the means 18 have the added, and significant, unexpected benefit of achieving an improved flame effect as viewed in the screen 22. In particular, this arrangement provides an increased height of the flames which is especially beneficial when the simulated fuel is wooden logs.

In order to maximise the amount of light transmitted from the light source 16 to the fuel bed 24 and the viewing screen 22 (via the means 18) an additional reflector 21 may be mounted behind the light source. The additional reflector 21 is preferably plane but may possibly be non-planar, such as parabolic. The additional reflector may comprise a sheet of polished metal, a metallised plastic sheet or a mirror, for example. Provision of the additional reflector avoids the need for extra bulbs to achieve a given illumination, so avoiding adding to the dimensions and complexity of the apparatus. The additional reflector 21 may also allow the use of candle bulbs where otherwise a halogen bulb would be required, since the reflector is effective in

maximising the amount of light from the light source which is transmitted to the means 18 for producing moving beams of light, the fuel bed 24 etc. This is especially important since the small depth of the fire of the invention necessarily constrains the size of the aperture through which light must pass in order to reach the rear reflector 20, after being reflected by the means 18. Clearly, the smaller the aperture, the more limited is the amount of light which can be transmitted and, at least potentially, the poorer the image in the screen 22 becomes.

A consequence of mounting the light source 16 behind the light modifying means 18 is that the means 18 obstructs access to the light source 16 for changing the light bulbs when, at the end of their life, they fail. The present invention overcomes this problem by making the means 18 displaceable so that access can be gained to the light source.

As can be seen in particular in Figures 6, 7 and 8, the shaft 26 of the means 18 is connected at a first end to a motor 28 so that drive is transferred from the motor 28 to the shaft 26 to rotate the shaft 26. The shaft 26 is connected to the motor 28 by means of a bush 32. The bush 32 is made from a rubber or other similarly flexible material. The other end of the shaft 26 is mounted in a bracket 34. A further bush 36 may be provided. The bracket 34 includes a slot 38 through which the shaft 26 can be withdrawn to displace the means 18 from its use position. The slot 38 may be configured to retain the shaft 26 (via bush 36) with a latching action. For example the leading part of the slot may be made slightly narrower than the width of the bush 36 so that the bush 36 and/or the bracket 34 must be slightly deformed to remove or insert the shaft 26 in the slot 38. On releasing the shaft 26 from the bracket 34, the bush 32 is deformed to accommodate the movement of the shaft 26, as can be seen in Figure 8. The bush 32 allows the shaft to be moved until it is approximately perpendicular to its use position so that virtually unobstructed access can be gained to the light source 16.

30

A further important feature of the fires according to the invention is the disposition of the heater. Conventional fires have mounted a fan heater in the fire housing, sometimes at the base so that the fan heater itself is arranged essentially horizontally and consequently the air heated by the fan heater, is expelled in an essentially horizontal flow. Sometimes the fan heater is arranged at the top of the housing so that the output of air heated by the fan heater, and the fan heater itself, are essentially horizontal or at most at about 45° to the horizontal. This arrangement is satisfactory where space is not restricted since a significant part of the depth of the fire is inset into the recess of the fireplace. However this arrangement is not satisfactory for a wall mounted fire as in the present invention since a fire of the depth required to accommodate a conventionally mounted heater would be obstructive and unattractive in use. Accordingly the inventors of the present invention have sought an alternative solution and have appreciated that because a wall mounted fire is not required to stand on a floor (such as a hearth), air can be drawn into and expelled from the housing of the fire through the base of the fire. The free space between the base of the fire and the floor when the fire is mounted on a wall provides adequate room for air circulation to provide effective and safe heating of a room. This arrangement allows the fan heater to be turned through about 90° compared with the position in a conventional fire so that the depth (front-to back dimension) occupied by the fan heater is considerably reduced and consequently providing a fire of considerably reduced depth. This arrangement can be seen especially in Figures 2 and 3 in which a fan or blower 40 draws air in through an aperture 42 formed in the base of the housing 10, heats the air and expels the heated air generally vertically downwardly through a second aperture 44 formed in the base of the housing 10. Preferably the front of the fan heater arrangement is protected by a suitable permanently fixed grill or safety guard 46 to prevent access to the fan heater arrangement while the shaft 26 is being displaced to gain access to light source 16.

By means of the present invention a slim wall mountable fire is provided which provides a flame effect equivalent to, or better than a conventional fire while also

providing effective heating by means of the fan heater arrangement. A conventional flame effect fire has a depth of the order of 300mm or more. By the arrangements described above the present invention can provide a fire having a depth of 200mm or less, preferably 180mm or less.

## Claims

### 1. A flame simulating apparatus comprising

- 5           i)       a light source;
- ii)       a viewing screen capable of diffusing and transmitting light,
- iii)       a rear reflecting means disposed behind the viewing screen;
- iv)       means for producing moving beams of light; wherein
- 10       the light source is disposed below the reflecting means and behind the
- viewing screen, the means for producing moving beams of light is disposed in
- front of the light source and below the screen and light from the light source
- is reflected by the means for producing moving beams of light onto the
- reflecting means and is reflected by the reflecting means onto the screen to
- produce a perceptible image viewable on the screen, and wherein the light
- 15       source comprises at least one light bulb having a diameter of not more than
- about 40mm.

### 2. A flame effect electric fire comprising:

- i)       a housing adapted to be mounted on a substantially plane wall;
- 20       ii)       heating means disposed in the housing operative to draw air into the
- housing, heat the air and expel the heated air; and
- iii)       a flame simulating assembly mounted in the housing and comprising:
- (a) a light source;
- (b) a viewing screen capable of diffusing and transmitting light;
- 25       (c) a rear reflecting means disposed behind the viewing screen; and
- (d) means for producing moving beams of light, wherein
- the light source is disposed below the reflecting means and behind the viewing
- screen, the means for producing moving beams of light is disposed in front of the
- light source and below the screen and light from the light source is reflected by the
- 30       means for producing moving beams of light onto the reflecting means and is

reflected by the reflecting means onto the screen to produce a perceptible image viewable on the screen, and wherein the heating means draws in and expels air through a downwardly facing external panel of the housing.

5

3. A flame effect electric fire as claimed in claim 2 wherein the light source comprises at least one halogen bulb or tungsten filament bulb having a maximum external dimension of not more than about 40mm.
- 10 4. A flame simulating apparatus as claimed in claim 1 or a flame effect fire as claimed in claim 2 or 3 wherein light from the light source is prevented from falling directly onto the viewing screen by means of a baffle mounted above the light source.
- 15 5. A flame simulating apparatus as claimed in claim 1 or 4 or a flame effect fire as claimed in claim 2, 3 or 4 wherein an additional reflector is disposed behind the light source.
- 20 6. A flame simulating apparatus as claimed in claim 1, 4 or 5 or a flame effect fire as claimed in any of claims 2 to 5 wherein the light source has a width of not more than about 35mm, preferably not more than about 20mm.
7. A flame simulating apparatus or a flame effect fire as claimed in claim 4 wherein the light source has a width of not more than about 15mm.
- 25 8. A flame simulating apparatus as claimed in claim 1 or 4 to 7 or a flame effect fire as claimed in any of claims 2 to 7 wherein the means for producing moving beams of light comprises a shaft mounted substantially horizontally for rotation about its axis, said shaft having a plurality of generally radially directed pieces of reflective material depending therefrom, said pieces being effective to reflect light from the  
30 light source onto the screen.



9. A flame simulating apparatus or a flame effect fire as claimed in claim 8 wherein the shaft is driveably connected at its first end to a drive means (such as a motor) for rotation of the shaft and is retained at its second end in a supporting bracket, the shaft being displaceable from its operative position thereby to permit access to the light source.

10. An apparatus for producing a visual effect (in particular for simulating flames) comprising:

- i) a light source;
- ii) a viewing screen capable of diffusing and transmitting light,
- iii) means for producing moving beams of light,

wherein:

- a) light from the light source is reflected by the means for producing moving beams of light, either directly or indirectly, onto the viewing screen to produce a perceptible image viewable on the screen; and
- b) the means for producing moving beams of light comprises a shaft mounted for rotation about its axis and having a reflective material mounted thereon for reflecting light from the light source, the shaft is driveably connected at its first end to a drive means operative to rotate the shaft and is retained at its second end in a supporting bracket, the shaft being displaceable from its operative position thereby to permit access to the light source.

11. A flame simulating apparatus or a flame effect fire as claimed in claim 8 or 9 or an apparatus as claimed in claim 10 wherein the shaft is connected to the drive means via a flexible bush and the second end of the shaft is releaseably mounted in the bracket, the shaft being displaceable when desired by flexure of the flexible bush.

12. A flame simulating apparatus as claimed in claim 1, 3 to 9 or 11 or a flame effect fire as claimed in any of claims 2 to 8 or 11 or an apparatus as claimed in claim 10

or 11 wherein the rear reflecting means comprises a sheet of material having reflecting regions and non-reflecting regions.

- 5        13. A flame simulating apparatus or a flame effect fire or apparatus for producing a visual effect as claimed in claim 12 wherein the reflecting regions are generally flame shaped.
- 10       14. A flame simulating apparatus as claimed in claim 1 or 3 to 9 or 11 to 13, or a flame effect fire as claimed in any of claims 2 to 8 or 11 to 13, or an apparatus for producing a visual effect as claimed in claims 10 to 13 wherein the reflecting surface of the rear reflecting means is concave.
- 15       15. A flame simulating apparatus as claimed in claim 1 or 3 to 9 or 11 to 14, or a flame effect fire as claimed in any of claims 2 to 9 or 11 to 14 or an apparatus for producing a visual effect as claimed in claims 10 to 14 further comprising a simulated fuel bed disposed directly in front of the diffusing and transmitting screen.
- 20       16. A flame simulating apparatus or a flame effect fire or an apparatus for producing a visual effect as claimed in claim 15 wherein the screen comprises a reflective front surface whereby a reflection of the fuel bed can be seen in the screen.

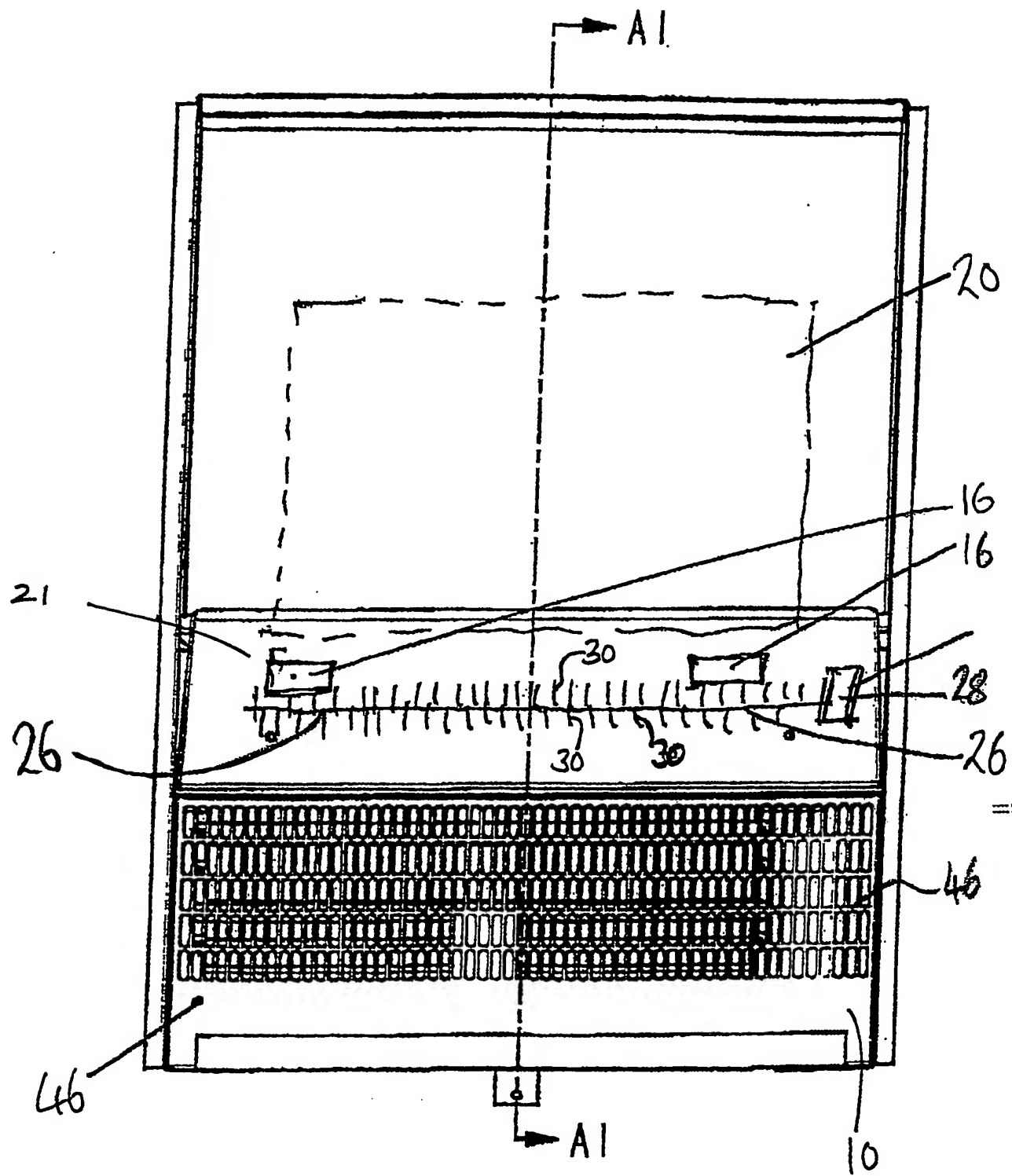
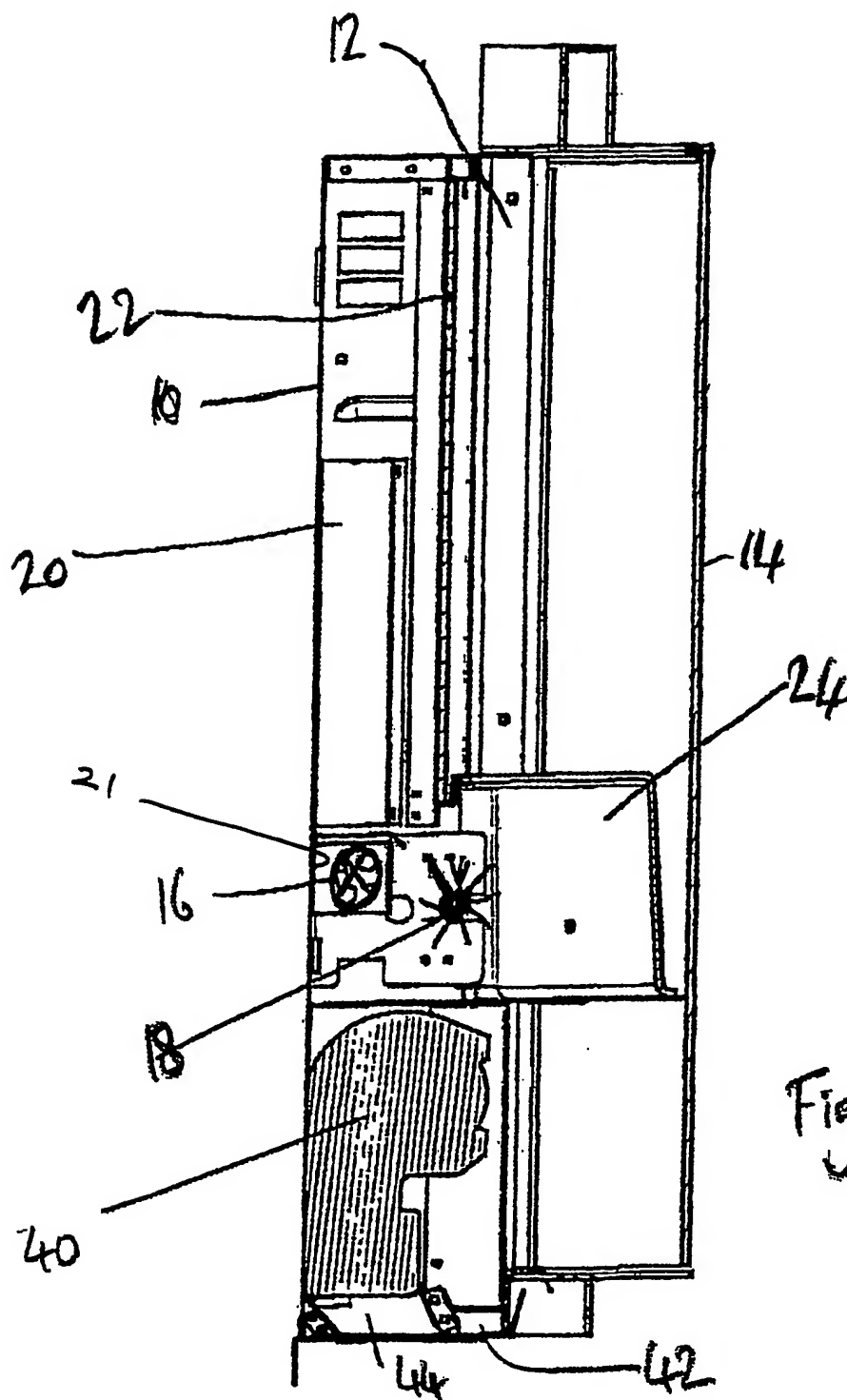


Figure 1



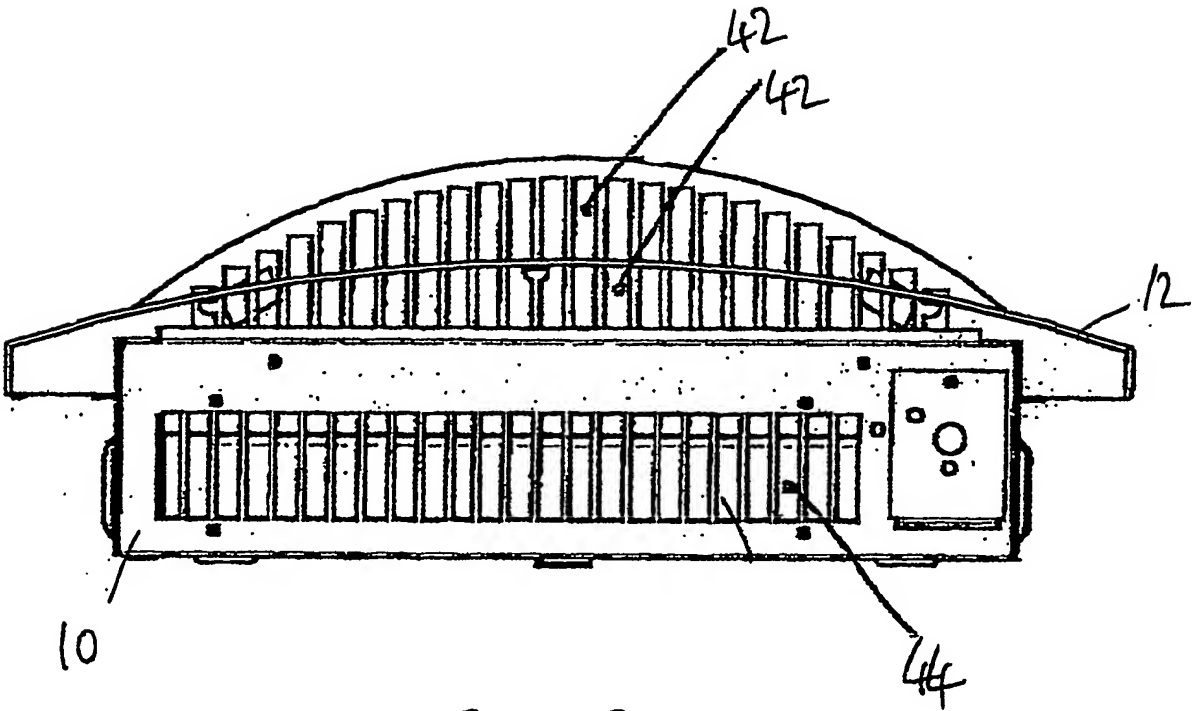


Figure 3

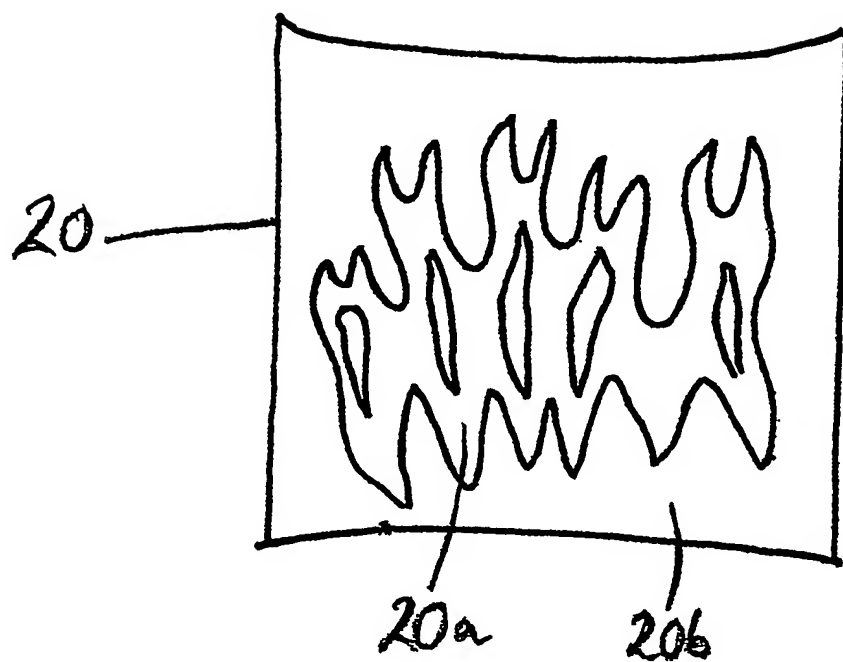


Figure 5

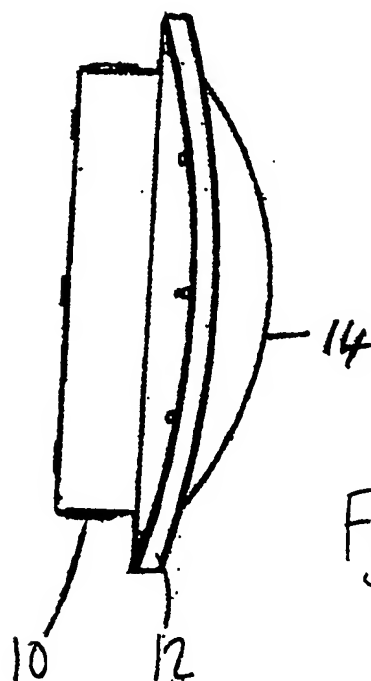
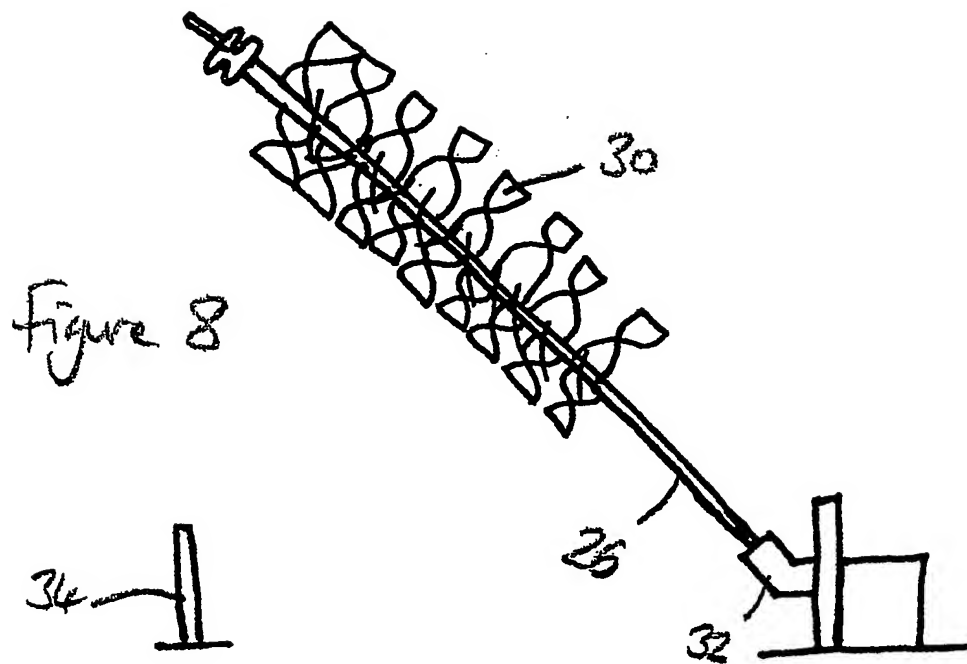
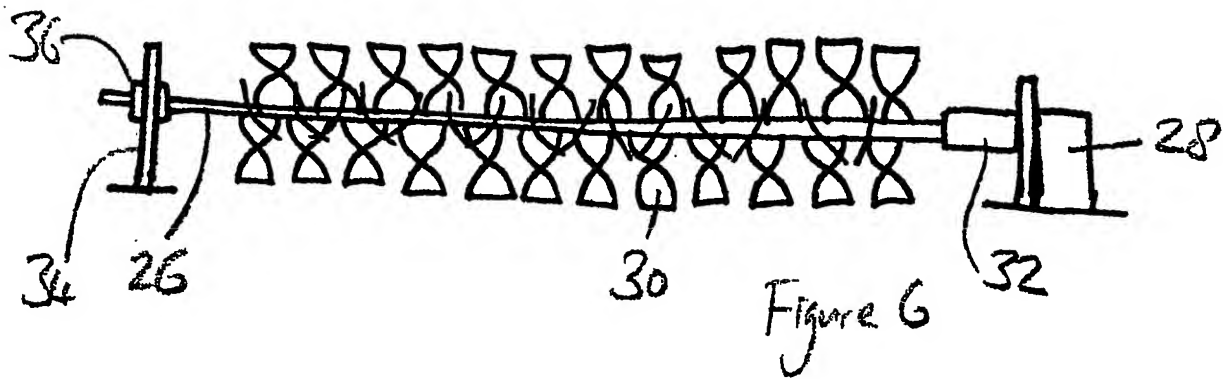
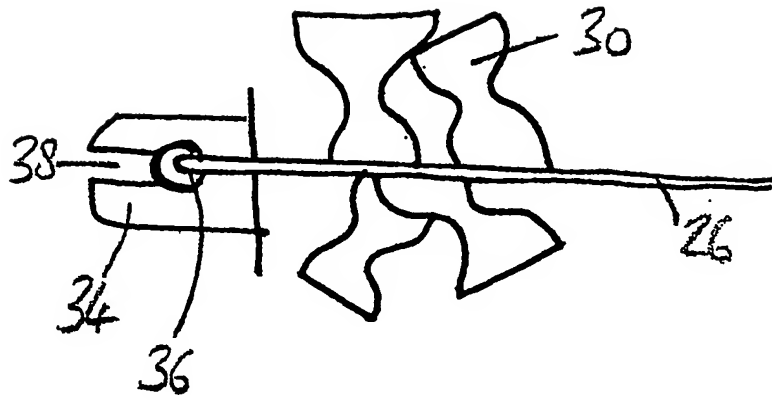


Figure 4



**A. CLASSIFICATION OF SUBJECT MATTER**

IPC 7 F24C7/00

According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)

IPC 7 F24C

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

WPI Data, EPO-Internal

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	GB 2 372 807 A (BASIC HOLDINGS) 4 September 2002 (2002-09-04)  the whole document	1,4, 8-10,15, 16
A	---	2,3
X	GB 2 298 073 A (BITECH ENG) 21 August 1996 (1996-08-21)  claims; figures	1,2,4, 8-10,12, 13,15,16
P,X	US 6 564 485 B1 (HESS KRISTOFFER) 20 May 2003 (2003-05-20)  column 4, line 44 -column 5, line 64; figures	1-4, 8-10, 12-16

☐ Further documents are listed in the continuation of box C.☒ Patent family members are listed in annex.

## \* Special categories of cited documents:

\*A\* document defining the general state of the art which is not considered to be of particular relevance

\*E\* earlier document but published on or after the international filing date

\*L\* document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)

\*O\* document referring to an oral disclosure, use, exhibition or other means

\*P\* document published prior to the international filing date but later than the priority date claimed

\*T\* later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention

\*X\* document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

\*Y\* document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art.

\*&amp;\* document member of the same patent family

Date of the actual completion of the international search

27 January 2004

Date of mailing of the international search report

02/02/2004

Name and mailing address of the ISA

European Patent Office, P.B. 5818 Patentlaan 2  
NL - 2280 HV Rijswijk  
Tel. (+31-70) 340-2040, Tx. 31 651 epo nl,  
Fax: (+31-70) 340-3016

Authorized officer

Vanheusden, J



Patent document cited in search report		Publication date	Patent family member(s)	Publication date
GB 2372807	A	04-09-2002	DE 20103429 U1	19-07-2001
			WO 02068875 A1	06-09-2002
			EP 1366325 A1	03-12-2003
-----				
GB 2298073	A	21-08-1996	NONE	
-----				
US 6564485	B1	20-05-2003	AU 8744501 A	13-03-2002
			WO 0218841 A2	07-03-2002
			CA 2412074 A1	07-03-2002
			CN 1461398 T	10-12-2003
			EP 1313987 A2	28-05-2003
			US 2003110671 A1	19-06-2003
			US 2002023376 A1	28-02-2002
-----				